Library
and
Student Support
Citing in Presentations

You should always give credit to your sources -- even in a PowerPoint presentation.

The suggestions below are based on an adaptation of APA style.

- At a minimum, include a slide with the complete Reference List at the end of the presentation.

- Because audiences may ask about information on a specific slide, it is helpful to include a brief “Source line” on individual slides within the body of the presentation.

- This is similar to using in-text citations in an assignment.
Example: Research Findings from Secondary Research

- The number of mobile applications for sports fans doubled in 2010.

- Over six million sports fans viewed at least one sport on a mobile device last year.

Sources: (Smith, 2011); (Sports Business Research Network, 2010)
Top three concerns of store managers:

1. Inventory control
2. Employee training
3. Promotional displays

Source: (Butler University Interviews, 2011).
Example: Research Findings from Survey

Average price paid for hats

<table>
<thead>
<tr>
<th>Ages</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ages 18 to 24</td>
<td>$20</td>
</tr>
<tr>
<td>Ages 25 to 34</td>
<td>$22</td>
</tr>
</tbody>
</table>

Source: (Butler University Survey, 2011).
If you have a chart or table with data from multiple sources, you should include an in-text cite for each in the Source line. For example, Table 1 includes data from the Passport database and also from a 2010 World Bank report.

**Table 1: Corruption Perceptions Index**

<table>
<thead>
<tr>
<th>Year</th>
<th>Corruption Perceptions Index</th>
<th>China</th>
<th>Mexico</th>
<th>Egypt</th>
<th>Canada</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>2007</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>2008</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>2009</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>2010</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>7</td>
</tr>
</tbody>
</table>

Sources: (Euromonitor International, 2011); (World Bank, 2010).
References


https://www.euromonitor.com/countries


http://www.sbrnetportal.com/doi/abs/10.1080/

http://www.doingbusiness.org/content/dam/doingbusiness/country/e/Egypt/Egypt.pdf